



Mobile Car Seat Installation Service

A service of Pro Consumer Safety

Car seat safety services for auto dealerships. A Certified service available to your new car and service customers with children. A service that makes sure their child is riding safely.

Injury Prevention Partners



Find Pro Car Safety at SaferCar.gov

744 South Windsor Blvd., Los Angeles, California 90005

info@ProCarSeatSafety.com

www.ProCarSeatSafety.com

323-491-6197

Los Angeles * Washington DC

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Why is this important?

- Car crashes are one of the leading causes of death for children under 14 years.
- Over 90% of parents feel their car seats are installed correctly, but over 75% of seats are not correct (NHTSA, 2005). A contributing factor to motor vehicle injury.
- When car seats are used correctly they can reduce the risk of death by 71% for infants, 54% for toddlers and 59% for those in booster seats (NHTSA, 2008).
- Violation of California child restraint laws, including court fees: \$475/child and per parent.

Why is this service needed?

- It can bring new customers to a dealership.
- When parents purchase a new car they are responsible for installing it correctly.
- If the dealer service center needs to remove an already installed seat, it is up to the parents to install it correctly.
- Some law enforcement agencies have car seat checks at their stations, but by appointment only and often appointments can be 3-6 weeks in advance.

What makes Pro Car Seat Safety unique?

- Mobile same-day service at your dealership.
- For clients who need a new car seat, Pro Car Seat Safety will recommend the best seat and meet the parent at a baby store for purchase.
- Education is provided so the parent understands how to install the car seat and how to buckle their child safely.
- Pro Car Seat Safety becomes a resource and service provider for the parent.

About Pro Car Seat Safety

Pro Car Seat Safety, is a service of Pro Consumer Safety, a certified service by Safe Kids Worldwide since 2002. We are also Certified Health Education Specialists and have provided child safety and health education in public health since 2000. Pro Car Seat Safety has also provided similar car and child safety, and media events and commercial marketing with Safe Kids Worldwide at auto dealerships throughout the Los Angeles area.