



# YOUR GUIDE

TO  
*America's  
New Year  
Celebration*



PLAYOFF  
SEMIFINAL



2014 - 2015

# Calendar of Events

2014-2015

SATURDAY

DEC.  
**27**  
2014

Decorating Places: Noon – 5 p.m.

SUNDAY

DEC.  
**28**  
2014

Decorating Places: 9 a.m. – 5 p.m.

MONDAY

DEC.  
**29**  
2014

Decorating Places: 9 a.m. – 5 p.m.

Equestfest presented by Wells Fargo:  
11 a.m. – 3 p.m.

Bandfest presented by REMO: 1 – 4 p.m.

TUESDAY

DEC.  
**30**  
2014

Decorating Places: 9 a.m. – 5 p.m.

Bandfest presented by REMO: 9 a.m. – Noon  
Rose Bowl Game® Hall of Fame

Induction Ceremony: Noon – 1:30 p.m.

Bandfest presented by REMO: 1:30 – 4:30 p.m.

WEDNESDAY

DEC.  
**31**  
2014

Decorating Places: 9 a.m. – 1 p.m.

Kickoff Luncheon: Noon – 1:30 p.m.

THURSDAY

JAN.  
**1**  
2015

Rose Parade® presented by Honda: 8 a.m.

Post Parade: A Showcase of Floats  
presented by Miracle-Gro: 1 – 5 p.m.

College Football Playoff Semifinal  
at the Rose Bowl Game  
presented by Northwestern Mutual:  
1:30 (Pre-Game Activities)

FRIDAY

JAN.  
**2**  
2015

Post Parade: A Showcase of Floats  
presented by Miracle-Gro: 9 a.m. – 5 p.m.  
(senior citizens and disabled visitors  
welcome 7 – 9 a.m.)

SATURDAY

JAN.  
**3**  
2015

Post Parade: A Showcase of Floats  
presented by Miracle-Gro: 9 a.m. – 5 p.m.  
(senior citizens and disabled visitors  
welcome 7 – 9 a.m.)



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# America's New Year Celebration

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On Thursday, January 1, 2015 the world will turn to Pasadena for the 126th Rose Parade presented by Honda themed "Inspiring Stories." This year's festivities will include an impressive array of floral floats, internationally acclaimed marching bands, high-stepping equestrian units, and the 2015 Rose Queen® and Royal Court.

Dating back to 1890 when members of Pasadena's Valley Hunt Club covered their horse-drawn carriages with fresh-cut flowers from their gardens in celebration of the mild winter of the West, this annual event has continued to grow in size and splendor.

Following the parade, football enthusiasts will flock to the Rose Bowl Stadium for the 101st Rose Bowl Game presented by Northwestern Mutual. Since 1902, The Granddaddy of Them All has continued to bring two of the nation's top college football programs together every New Year's Day. This year the Rose Bowl Game presented by Northwestern Mutual will serve as a College Football Playoff Semifinal where the two teams will compete for a spot in the College Football Playoff Championship on January 12, 2015 at AT&T Stadium in Arlington, TX.

From the majestic backdrop of the San Gabriel Mountains, to the hard-hitting action on the field, the Rose Bowl Game creates life-long memories for all those who experience its grandeur.

# DECORATING PLACES



Experience the magic of the floats before they make their debut in the 2015 Rose Parade presented by Honda. During the final stages of preparation a variety of seeds, bark, fruits and vegetables, grasses and of course, flowers are being applied to the floats by experienced professionals as well as hard working volunteers.

## LOCATIONS (RAIN OR SHINE)

### ROSE BOWL VENUES

Brookside Pavilion (Accessible to disabled visitors):  
Lot I, south side of Rose Bowl Stadium  
Rosemont Pavilion: 700 Seco Street, Pasadena

### ROSE PALACE

835 S. Raymond Avenue, Pasadena

## SCHEDULE & ADMISSION

### DECEMBER 27

Rose Bowl Venues &  
Rose Palace: Noon – 5 p.m.  
\$5 • General Admission

### DECEMBER 28 – 29

Rose Bowl Venues &  
Rose Palace: 9 a.m. – 5 p.m.  
\$10 • General Admission

### DECEMBER 30

Rose Bowl Venues:  
11 a.m. – 5 p.m.  
Rose Palace: 9 a.m. – 5 p.m.  
\$10 • General Admission

### DECEMBER 31

Rose Palace: 9 a.m. – 1 p.m.  
\$15 • General Admission  
*(Tickets are available  
through pre-sale only)*

General admission is free for children 5 and under. Tickets may be purchased on-site from December 27 – 30 and are valid for all locations. **Ticket sales may stop when venues reach capacity.** Advance tickets are available through Sharp Seating Company at 626.795.4171 or [www.sharpseating.com](http://www.sharpseating.com).

# EQUESTFEST

PRESENTED BY WELLS FARGO

WELLS  
FARGO



Get up close and personal with the 2015 Rose Parade equestrian units at Equestfest presented by Wells Fargo. Watch beautiful horses and talented riders perform drills and dances and demonstrate trick riding and roping. Attendees can also stroll through the stables, talk to riders and learn about the various tack and the many different breeds while enjoying the vendor court, displays, great music, food and drinks.

## ADMISSION

\$15 • General Admission

\$40 • VIP Reserved Seating Package

General admission is free for children 5 and under; tickets are required for all VIP reserved seats.

Advance tickets are available through Sharp Seating Company at 626.795.4171 or [www.sharpseating.com](http://www.sharpseating.com). Box office opens at 10:30 a.m. on day of event.

## LOCATION & SCHEDULE

**L.A. EQUESTRIAN CENTER**  
480 RIVERSIDE DRIVE, BURBANK

**DECEMBER 29**

Doors open: 10:30 a.m.

Vendor court and activities: 11 a.m. – 3 p.m.

Equestrian show: Noon – 2 p.m.

*Rain or shine*

## PARKING

\$10 per vehicle

# BANDFEST

PRESENTED BY REMO



Catch a sneak peak of the 2015 Rose Parade bands as they perform their award-winning field shows that led to their selection. Don't miss your chance to see these talented musicians, dancers, and auxiliary performers in action before they complete the 5 1/2 mile march down Colorado Boulevard on New Year's Day!

## ADMISSION

\$15 • General Admission

General admission is free for children 5 and under. Advance tickets are available through Sharp Seating Company at 626.795.4171 or [www.sharpseating.com](http://www.sharpseating.com).

## LOCATION & SCHEDULE

**ROBINSON STADIUM AT  
PASADENA CITY COLLEGE**  
1570 E. COLORADO BLVD., PASADENA, CA

### WEATHER PERMITTING

*Gates open 30 minutes prior to each show time for the REMO Preshow.*

#### DECEMBER 29

Bandfest I  
1:30 p.m.

#### DECEMBER 30

Bandfest II  
9:30 a.m.  
Bandfest III  
2 p.m.

## PARKING

Parking Structure Lot 4  
(Enter from Del Mar Blvd. – Entrance is on the north side of Del Mar., between Bonnie Ave. and Hill Ave.)

## ROSE BOWL GAME HALL OF FAME INDUCTION CEREMONY

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The Pasadena Tournament of Roses will honor the Rose Bowl Game Hall of Fame Class of 2014 during the mid-day lucheon. Attendees will witness history as Ki-Jana Carter of Penn State, Knute K. Rockne of Notre Dame, and Dick Vermeil of UCLA join a group of legendary football greats as part of the Rose Bowl Game Hall of Fame. The induction ceremony also includes a meet and greet opportunity.

### ADMISSION

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\$60 • Reserved Seating

Advance tickets are available through Sharp Seating Company at 626.795.4171 or [www.sharpseating.com](http://www.sharpseating.com).

### LOCATION & SCHEDULE

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**PASADENA CONVENTION CENTER  
BALLROOM C**

300 E. GREEN ST., PASADENA, CA

**DECEMBER 30**

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Noon – 1:30 p.m.



*presented by*

**HONDA**

## INSPIRING STORIES

### 126TH ROSE PARADE PRESENTED BY HONDA

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The 126th Rose Parade presented by Honda themed “Inspiring Stories” will feature magnificent floral floats, spirited marching bands and high-stepping equestrian units along the 5 1/2 mile route down Colorado Boulevard. Experience – in person – the magic of New Year’s Day in an unrivaled celebration, exclusive to the streets of Pasadena!

### ADMISSION

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No charge for curbside viewing in designated areas. Grandstand tickets available through Sharp Seating Company at 626.795.4171 or [www.sharpseating.com](http://www.sharpseating.com).

### LOCATION & SCHEDULE

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**COLORADO BOULEVARD**  
PASADENA, CA

**JANUARY 1**

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8 a.m.



# POST PARADE

## A SHOWCASE OF FLOATS PRESENTED BY MIRACLE-GRO



Following the Rose Parade, walk within feet of the floral and animated masterpieces parked along Sierra Madre and Washington boulevards.

Come rain or shine, take a closer look at the design and workmanship that went into each float entry and learn more about the float process from Tournament volunteers – “white suiters” – on hand. Comfortable walking shoes and early arrival are suggested. NO pets or bikes allowed.

### ADMISSION

\$10 • General Admission

General Admission is free for children 5 and under.

Ticket sales end at 3 p.m.; venue closes at 5 p.m.

Advance tickets are available through Sharp Seating

Company at 626.795.4171 or [www.sharpseating.com](http://www.sharpseating.com).

### LOCATION & SCHEDULE

#### SIERRA MADRE & WASHINGTON BOULEVARDS PASADENA, CA

##### JANUARY 1

1 – 5 p.m.

##### JANUARY 2 – 3

9 a.m. – 5 p.m.

*(Senior citizens and  
disabled visitors welcome*

*7 a.m. – 9 a.m.)*

### PARKING

Use of the Park-N-Ride shuttle is strongly recommended  
(see map on page 12 for details).

# KICKOFF LUNCHEON



On New Year's Eve, join the two participating teams and honored guests at a mid-day pep rally. Sportscasters will introduce and interview the university coaches and athletes in addition to performances by each team's pep squad and marching band. Honored guests include the Rose Queen and Royal Court and the 2014 Rose Bowl Game Hall of Fame inductees!

## ADMISSION

\$90 • Reserved Seating

Tickets are available through Ticketmaster at 888.745.3000 or [www.ticketmaster.com](http://www.ticketmaster.com) and through participating universities.

## LOCATION & SCHEDULE

**ROSE BOWL STADIUM**  
LOT K

**DECEMBER 31**

Noon – 1:30 p.m.

## PARKING

Free in Lot K



**PLAYOFF  
SEMIFINAL**



*presented by*



**COLLEGE FOOTBALL PLAYOFF  
SEMIFINAL AT THE  
ROSE BOWL GAME PRESENTED BY  
NORTHWESTERN MUTUAL**



The Playoff Semifinal at the Rose Bowl Game will be held on January 1, 2015. This game will match two of the top teams in college football as selected by the College Football Playoff Selection Committee. The winner will then compete in the College Football Playoff Championship on January 12, 2015. Come early and enjoy pre-game activities including tailgates, Rose Queen and Royal Court appearances, and more.

**ADMISSION**

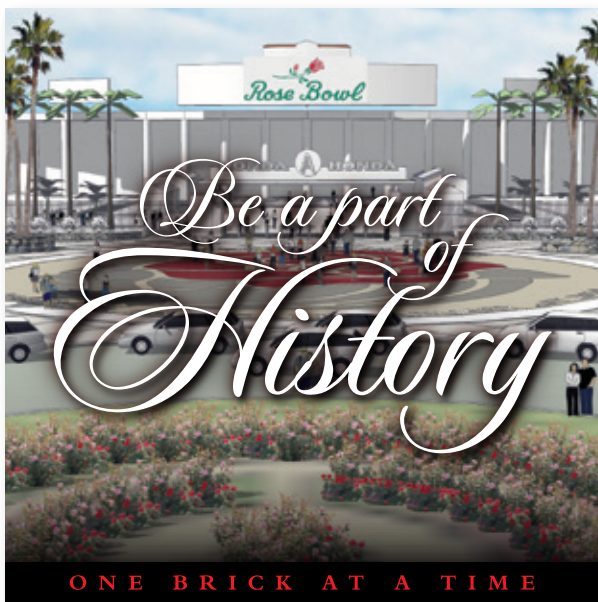
Please visit [www.tournamentofroses.com](http://www.tournamentofroses.com) for ticket information.

**LOCATION & SCHEDULE**

**ROSE BOWL STADIUM  
PASADENA, CA**

**JANUARY 1**

1:30 p.m. (Pre-Game activities)



PASADENA TOURNAMENT *of* ROSES  
PRESENTS

# THE BRICK CAMPAIGN *at the* ROSE BOWL STADIUM

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Join us in honoring our 100 years of  
Rose Bowl Game history by leaving your  
permanent mark in the grounds of the  
Rose Bowl Stadium!

The Brick Campaign has a limited number  
of bricks available for purchase which can  
be personally inscribed! Purchasers also have  
the opportunity to order replica bricks for  
the home or office.

Visit [ROSEBOWLBRICKS.COM](http://ROSEBOWLBRICKS.COM) now  
to purchase your custom brick!

# Tickets & Tours

**SHARP  
SEATING  
COMPANY**®

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Experience in-person this year's inspiring floats, equestrian units and bands at the 2015 Rose Parade and related events. Individual tickets are available through Sharp Seating Company, the Official Grandstand Seating Company and Ticket Office of the Pasadena Tournament of Roses.

[www.sharpseating.com](http://www.sharpseating.com)

**T: 626.795.4171**

**PRIMESPORT**

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Make the most of your New Year's celebration with official Rose Parade and Rose Bowl Game ticket packages and corporate hospitality offered exclusively through PrimeSport.

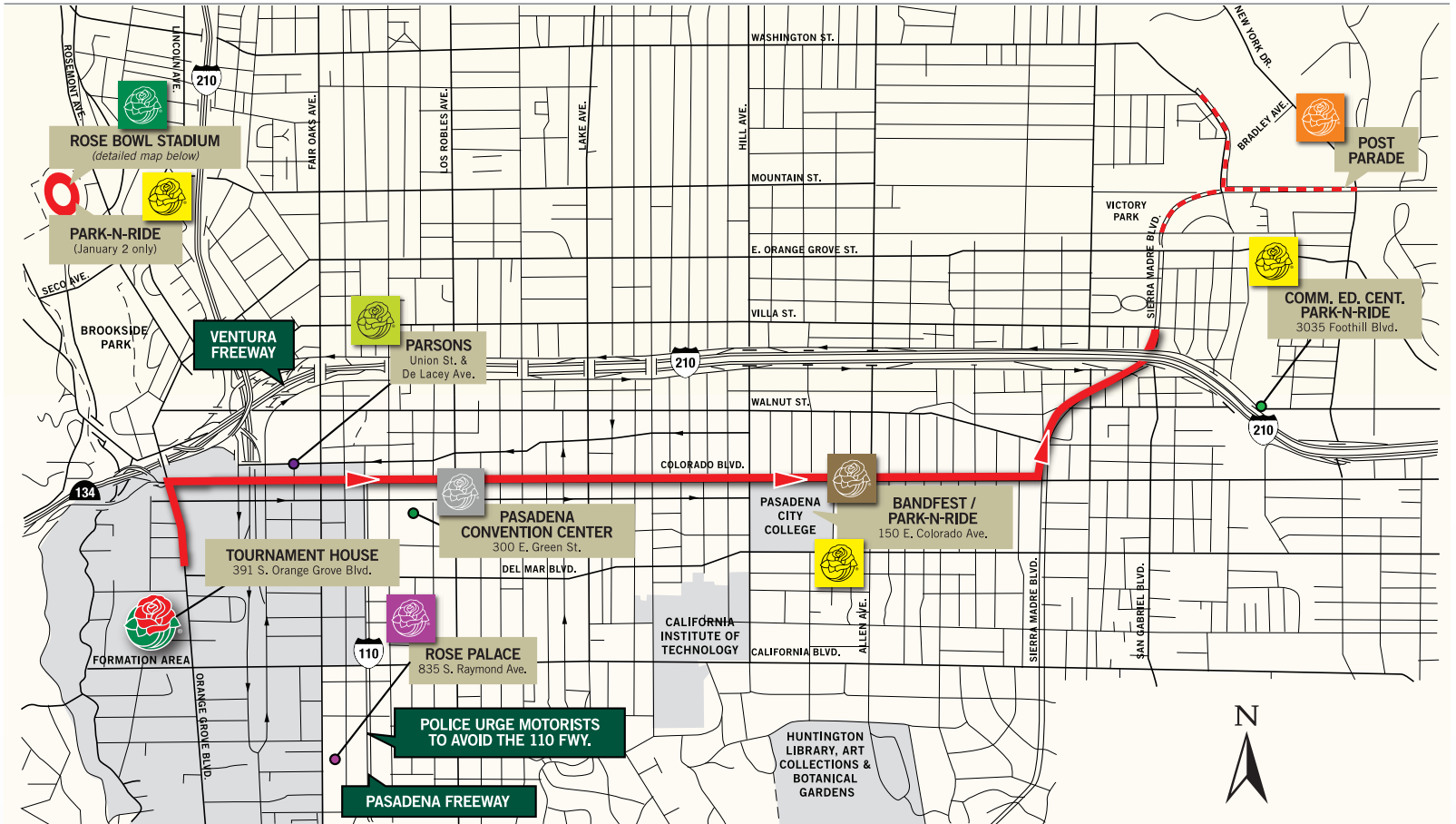
[www.primesport.com](http://www.primesport.com)

**T: 800.591.9198**

## MAP LEGEND

- |  |   |   |   |   |
|--|---|---|---|---|
|  DECORATING PLACES<br>December 27 – 31 |  ROSE BOWL GAME<br>HALL OF FAME<br>INDUCTION CEREMONY<br>December 30 |  ROSE PARADE ROUTE                                     |  101ST ROSE BOWL<br>GAME PRESENTED BY<br>NORTHWESTERN<br>MUTUAL<br>January 1 |  ROSE BOWL GAME<br>SHUTTLE                   |
|  BANDFEST<br>December 29 – 30          |  KICKOFF LUNCHEON<br>December 31                                     |  POST PARADE: A<br>SHOWCASE OF FLOATS<br>January 1 – 3 |   |  POST PARADE<br>PARK-N-RIDE<br>January 1 – 3 |

## 2014 – 2015 TOURNAMENT OF ROSES EVENTS



## ROSE BOWL STADIUM



# Transportation

## **ROSE BOWL GAME PRESENTED BY NORTHWESTERN MUTUAL SHUTTLE**

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On January 1, free shuttle buses will be available at Parsons Parking Lot, at the corner of Union Street and De Lacey Ave. in Pasadena. The shuttle runs continuously from 10 a.m. until approximately two hours after the end of the game. Visit [www.tournamentofroses.com](http://www.tournamentofroses.com) for the most current information regarding parking prices at Parsons.

## **POST PARADE PARK-N-RIDE**

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Parking near Post Parade is extremely limited. Shuttle service will be available from three locations in Pasadena. Guests using shuttles enter the event through a priority line. Shuttle fare is \$3 per person, round trip and children five and under ride free.

Ticket sales at Park-N-Ride locations end at 2:30 p.m. Advance tickets are also available through Sharp Seating Company at 626.795.4171 or [www.sharpseating.com](http://www.sharpseating.com).

### **SHUTTLE LOCATIONS:**

- Pasadena City College, 1570 E. Colorado Blvd. (enter off Del Mar Blvd. or Bonnie near corner of Hill Ave.)
- Community Education Center 3035 E. Foothill Blvd. (enter off Foothill Blvd. West of Sierra Madre Villa)
- Rose Bowl Stadium (January 2 – 3 only)

### **HOURS OF OPERATION:**

- January 1, 2015: 12:30 – 5:30 p.m. (no Rose Bowl Stadium shuttles)
- January 2 – 3, 2015: 6:30 a.m. – 5:30 p.m.

For updated Park-N-Ride and other transportation information, please visit [www.tournamentofroses.com](http://www.tournamentofroses.com).

# HONDA

*Presenting Sponsor of the Rose Parade*



## Northwestern Mutual®

*Presenting Sponsor of the Rose Bowl Game*

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*Presenting Sponsor of Post Parade: A Showcase of Floats*

## PRIME SPORT

*Official Ticket Exchange, VIP Hospitality and Corporate Travel Partner*



*Presenting Sponsor of Bandfest*

## SHARP SEATING COMPANY®

*Official Grandstand Seating Company*

## WELLS FARGO

*Presenting Sponsor of the Rose Parade Closing Show  
and Presenting Sponsor of Equestfest*

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For the most current information on Pasadena Tournament of Roses events, visit our website at [www.tournamentofroses.com](http://www.tournamentofroses.com) or call 877.793.9911.

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